

LEO BURNETT COMPANY, Inc.

Ad No. 3038—Plan No. 1—Belt & Buckle Offer—Reg. No. 91109—Page—4/3 Black—8 1/4 x 11 1/4 in.—National Magazine, 1975 (5)
Printed in U.S.A.

Belt & Buckle offer from Marlboro.

The belt is top-grain steerhide leather—
your choice of black or brown.

We're hitching it up to a hand-brushed,
antique-finished Marlboro buckle.

Yours for two end labels from any pack
or box of Marlboro plus \$4.50.



Only \$4.50 Plus 2 end labels from any
pack or box of Marlboro.

Mail to:
Marlboro Belt & Buckle Offer,
P.O. Box 404,
Freeport, New York 11520

Enclosed are 2 end labels from any pack or box of
Marlboro.

Please send me () Marlboro Belt(s) and Buckle(s)
at \$4.50 each.

Brown Leather () Small 35-34 () Medium 36-35 () Large 40-42
Black Leather () Small 35-34 () Medium 36-35 () Large 40-42

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP CODE (required) _____

Send check or money order only payable to: Marlboro Belt & Buckle
Offer. Offer available only to persons over 21 years of age. Offer good in
U.S.A. only, except where prohibited, licensed or taxed. Offer good until
Sept. 30, 1975, or while supply lasts. Please allow 4 to 6 weeks for delivery.
MB

King: 16mg "tar", 1.1mg nicotine av.
100's: 16mg "tar", 1.0mg nicotine av. per cigarette. FTC Reg. July 17,

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.